

# Driving The Dream

---

2020 COMPANY EVENTS



A **prestigious car** is surrounded by an unparalleled charm

**Driving The Dream** is specialized in services with luxury and sports cars

**Our staff** is made up of professionals from around the world automotive and event organization

**We offer** our splendid cars and consolidated skills for individual / group experiences and corporate events

**Travel itineraries** we offer can be modified and customized according to needs, habits, passions and pleasures of the customer, guaranteeing them a highly professional service full of unique and unforgettable experiences

# SERVICES FOR COMPANIES



INCENTIVE

SOCIAL EVENTS

REPRESENTATION SERVICES

DRIVING COURSES

SAFE DRIVING

SPORTY DRIVING

ECOLOGIC DRIVING

CAR PRESENTATION

PRODUCT LAUNCH

MOTOR SHOW

CAR CLINIC

PURPOSES

COMMERCIALS

FORMATIVES

INCENTIVE

TEAM BUILDING

PARTNERSHIP

TARGET

EMPLOYEES

CLIENTS

POTENTIAL  
CUSTOMERS

PARTNER

MANAGEMENT



# OUR EVENTS INCENTIVE

---



## EXCLUSIVE TOURS

---



## ROAD TEST DRIVE

---



## TRACK EVENTS

---

## EXCLUSIVE TOURS

Tours are especially appreciated for the possibility of combining the driving experience with beautiful scenery of the area. Tours can be made up from one car to a maximum of 35/40.

The itinerary is chosen in agreement with the customer and may include stops, visits, meals, tastings in suggestive location. Tours can be a few hours or more days. In the same day it is possible to repeat the tour several times involving a greater number of participants.

The tour is a moment of sharing and provides for the presence of one or two participants per vehicle: they travel independently following the auto relay.

Qualified personnel are present during the tours Driving the Dream, one or more car relay as well accompanying motor vehicles that facilitate the passage of the caravan. It's possible customized with the company logo badges, merchandise, participation certificates, etc.

Tour activity is possible throughout Europe.



## TRACK EVENTS



The events on the track always collect great success thanks to the combination of adrenaline and fun they offer in all safety.

It is possible to structure the days on the track like a real driving course or leaving more space to the playful - competitive aspect.

Guests have the opportunity to drive our Ferraris with our professional drivers at the side.

It is possible to customize with the logo of the company cars, badges, merchandise, certificates of participation, prizes, etc. It is possible to provide coffee breaks, open bar, meals, post-guide toasts.

Track activities are possible in each Italian Circuit and for 2019 Driving The Dream started a collaboration with the airport of Siena that can dedicate the track to this type of activity



## ROAD TEST DRIVE

This type of event is loved by our customers especially because it allows maximum freedom and flexibility. The experience can be organized in any location: in a company, a public space of interest, an accommodation facility, etc. It is possible to combine any type of experience with another aspect of corporate life: fairs, meetings, business meetings, open days, product launches, parties company, target achievement, training moments, productive activity, etc.

The duration of the event can vary from a few hours to whole weeks.

Some of the important aspects of the experience:

- Vehicles available to participants for individual test drive with or without a precise schedule.
- Test Drives take place with professional co-pilots, following individual briefings.
- The layout of the exhibition space is decided in agreement with the company and foresees the presence of the qualified driving the dream personnel, merchandise official, hostess, etc.
- It is possible to customize with the company logo cars, gazebos, badges, roll up, merchandise, certificates of participation, etc.







T H E D R E A M



[www.drivingthedream.it](http://www.drivingthedream.it)  
[info@drivingthedream.it](mailto:info@drivingthedream.it)  
+39 0577284960